

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: All the people of Leeds lead prosperous lives.

Priority: Create more jobs.

Why and where is this a priority: Creating more jobs across Leeds is crucial for providing a wide variety of employment opportunities and helping to reduce the unemployment and poverty levels within the city. In particular, supporting local residents in deprived communities to access new job opportunities is a fundamental part of achieving this outcome.

Overall Progress: Amber

Story behind the baseline

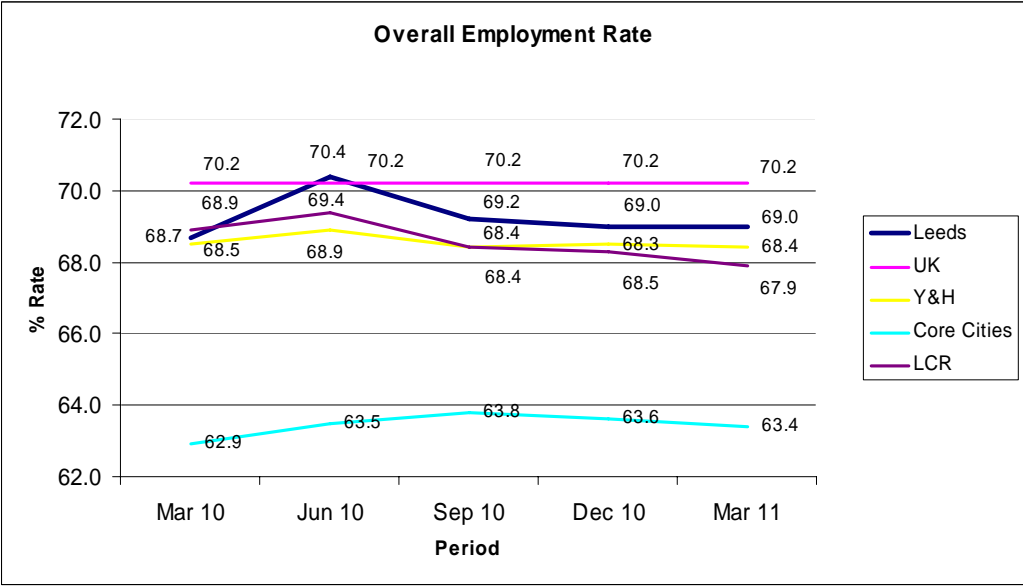
Latest Leeds figures reveal unemployment has increased. Adult claimants and youth claimant figures saw an increase as did the number of vacancies, meaning there are almost 6 claimants to every vacancy¹. These figures were announced against a national picture of weak recovery with Gross Domestic Product (GDP) only showing 0.1% growth and high inflation at 4.5%, well above the target level of 2%. The employment rate in Leeds is 69%, slightly below the England rate of 70.4% but higher than both the Leeds City Region (LCR) and Yorkshire and Humber (Y&H) levels. In Leeds 18% of those claiming worklessness related benefits were under 25 years old.

According to latest statistics from the Office for National Statistics (ONS), for male claimants in Leeds the proportion stayed at 5.9%, with 16,347 claimants. For females, it increased to 2.8% with 7,602 claimants

In the Centre for Cities most recent outlook however, Leeds is set to be one of the UK’s best placed cities to take advantage of future national growth. This is because it already possesses a strong, diverse economy and consequently is an attractive location for further private sector investment.

According to Experian Business Strategies’ macroeconomic and regional forecasts total employment in Leeds in 2011 was estimated at 427,800. Between 2001 and 2011, 1,600 net additional jobs were created in Leeds. During the next decade, Leeds is expected to account for 30% of net additional jobs in the region (39,500 out of 131,300)²

Headline Indicator: Overall Employment Rate*



*As data for the headline indicator ‘Increase the number of new jobs’ is not available until April 2012 the overall employment rate is being used as a proxy. This measures the proportion of the working age population (16-59 for females and 16-64 for males) who are in employment according to the International Labour Organisation (ILO) definition.

What do key stakeholders think

The 2010 Spending Challenge consultation revealed that 90% of citizen’s panel respondents felt the Council should work to get local jobs, for local people, and 89% felt new developments should be allowed provided new jobs are created. A new Economic Growth Strategy is being developed which focuses on key sectors (Health and Medical, Financial and Business Services, Low Carbon Manufacturing, Digital and Creative, Retail, Housing and

¹ Leeds Economic Bulletin – August 2011
² Leeds Economy Handbook – Autumn 2011 Update

Construction, Social Enterprise and the Third Sector) for Leeds in terms of both existing jobs and new job opportunities. The Sustainable Economy and Culture (SEC) Board gave consideration to this proposed approach and were supportive at their meeting in October 2011.

What we did

Aire Valley

- Government approval was granted in July 2011 to establish an Enterprise Zone (EZ) in the area.
- Regional Growth Fund (RGF) bid to fund public transport, local energy generation and distribution within the EZ submitted in summer 2011
- Joint marketing and promotion of the EZ strategy developed.

Trinity Leeds

- The flagship retail development is on course for its scheduled spring 2013 completion with almost 65% of the scheme already pre-let.

Leeds Arena

- Work commenced onsite 23rd May 2011
- Foundations, major retaining structures stairs and lifts completed.
- 9 Leeds residents have been employed in newly created roles on the construction and 53 jobs have been safeguarded since the scheme started.

Local Enterprise Growth Initiative (LEGI) Legacy

- Grants totalling £55K have been awarded to seven businesses in Leeds which has supported the creation of 25 new jobs.
- The Louis Hamilton business centre which provides affordable workspace to local start-up companies opened in July 2011.
- The Middleton Enterprise Centre is on track to open its doors on 28th October 2011

Small Industrial Units (SIU) Portfolio

- 8 new lettings were granted in summer 2011 to companies employing 16 members of staff.

What worked locally /Case study of impact

LEGI Legacy

The Council awarded a grant of £6,000 to West Park Media, which are based in one of Leeds' most deprived neighbourhoods, towards high-spec Apple computers, a new server and camera equipment helping to enable the company to create 3 new jobs.

Risks and Challenges

Aire Valley

Market interest in new developments remains low and new businesses and jobs are not delivered as a result.

Economy

Stalled global economic recovery negatively impacts on demand for goods and services from Leeds' companies.

New Actions

Aire Valley

- Extend existing partner arrangements and increase the number of stakeholders to be involved in the partnership discussions

Trinity Leeds

- Work closely with the developer to secure local employment opportunities through the Council's Employment Leeds project

Leeds Arena

- Complete installation of the large proscenium arch over the stage.
- Support contractors to meet their commitment to recruit 60 new apprenticeships, complete the 30 existing apprenticeships already underway and create 102 progressions into employment opportunities for residents of Leeds.

LEGI Legacy

- Submit full ERDF business case by December 2011 to support the expansion of the Chapeltown Enterprise Centre and Leeds Media Centre.

Data Development

Aire Valley

Work is underway with UK Trade and Investment (UKTI) to provide the Council with intelligence on international companies seeking to locate to the UK to enable it to bid in time, against other UK cities. Intelligence on forthcoming national/international trade events is also being sought for the Council to supply City marketing material to.

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: businesses are supported to start up, innovate thrive and grow

Priority: Improve skills.

Why and where is this a priority

Apprenticeships are the government's primary workforce development tool for existing employees and new recruits, with a particular focus on young people. A larger and broader mix of Leeds employers need to be engaged in apprenticeships in order to grow the city's skills base, increase employment and improve business productivity.

Overall Progress:
Green

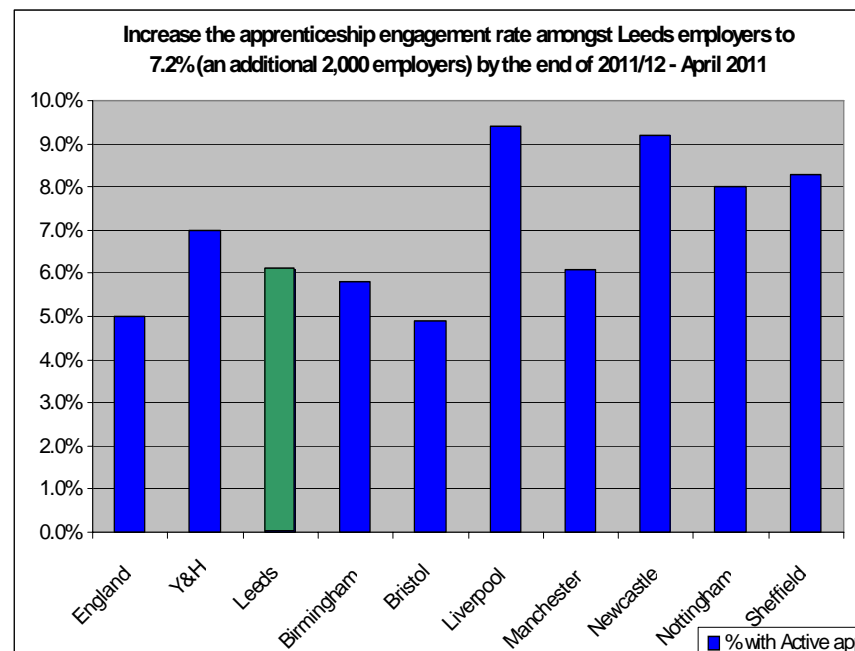
Story behind the baseline

- The apprenticeship employer engagement rate in Leeds was 6.1% in April 2011 (the most current available figures from National Apprenticeship Service - NAS). This equates to 1,621 of Leeds' 26,775 businesses having an active apprentice. The Leeds rate is higher than the national one of 5%, but below the regional one of 7%. Although Leeds outperforms such core cities as Bristol and Birmingham, it lags behind several others, particularly Sheffield (8.3%), Newcastle (9.2%) and Liverpool (9.4%).

- A key priority in the short-term is to close the gap between the Leeds rate and the regional rate, and to then surpass it by the end of 2011/12 (depending on the region's overall performance). To achieve this will require a concerted effort by key partners across the city, including the council, NAS, education and learning providers, the Chamber of Commerce and the wider business community, to encourage and support more employers to recruit new apprentices and develop their existing staff through the apprenticeship route.

- In line with national trends, the number of employers in Leeds with an active apprentice has increased steadily in recent years. In 2009/10, the Leeds engagement rate was 5.6%, this increased to 6.3% in early 2011, but then dropped slightly to 6.1% by April 2011. However, the breadth and success to date of city-wide promotional activity around apprenticeships, combined with its position as an ongoing government priority, suggests that the employer engagement rate for Leeds is capable of reaching 7.2% by April 2012 – an increase of 1.2% in the year.

- Again reflective of the national picture, current policy drivers and sustained local activity, there has been a huge increase in the number of people starting apprenticeships in Leeds in the last year. The most recent available figures from NAS show that there were 6,798 apprenticeship starts in Leeds in July 2011, a 98% increase on July 2010. It is important to note that changes to other mainstream workforce development programmes, such as Train to Gain, have had a major impact on the rise in apprenticeship numbers. It is also important to recognise that the full accurate picture on apprenticeship data in any single academic year (August to July) only becomes available later in November of that year. However, NAS make data available at regular intervals through the year which provides a good indication of trends and performance.



What do key stakeholders think

NAS are currently analysing the findings of a questionnaire to learners and employers. The outcomes of this will be available later in the year and will be used to inform ongoing work to promote apprenticeships to employers and to support them to take up the apprenticeship offer in Leeds.

What we did

- The Leeds Apprenticeship Challenge was a campaign launch in Feb 2011 with the first milestone to achieve 100 pledges to take on an apprentice, from 100 new employers, in 100 days. 162 Leeds employers signed up to offer 375 apprenticeship vacancies
- With over 400 new starts in the past year, the council is now one of the largest in the country in terms of supporting apprenticeships.
- Employment Leeds, the council's business solution for employers in the city, supports the recruitment of apprentices. Their work with employers in the city has identified 65 apprenticeship opportunities, 31 of which have been filled to date.
- Data from the apprenticeship vacancy matching site has been used to understand the profile of applicants who were not successful in gaining apprenticeships. Connexions advisers can then follow up these young people to provide them with appropriate support.
- A major event was held in May 2011 to promote apprenticeships to Year 11 pupils; this attracted over 1,000 young people and their parents / carers.

What worked locally /Case study of impact

Councillors have acted as local ambassadors to promote apprenticeships to young people and their families, as well as to employers across Leeds. Many such employers are small and medium sized enterprises or micro-businesses, who are harder for the council to engage. Therefore, personal contact from councillors helps to broaden the range of employers taking advantage of the apprenticeship route to developing and expanding their workforces.

New Actions

- The development of a mentoring scheme to support new apprenticeships, particularly at the point of transition from school.
- Build My Future, Build My Leeds competition - An initiative to increase awareness of apprenticeships in the construction industry through a competition for 16-18 year olds to win an apprenticeship within the flagship construction developments in Leeds; the Arena and Trinity Leeds. The competition launched on 5 September 2011 with the apprenticeship starting date in July 2012.
- Strengthening and further development of enterprise and employability skills in pre and post 16 provision, for example through the Education Business Partnership.
- A central careers fair for young people in Leeds, has been organised by the Prospects Service for the 22 and 23 November at the Royal Armouries, Leeds.
- An Apprenticeship Award ceremony is being planned for learners, businesses, training providers and schools in Leeds to recognise the accomplishments of apprentices and to raise the profile of apprenticeships with businesses. The ceremony will coincide with National Apprenticeship Week in February 2012 and the winners will be put forward to the NAS National Apprenticeship Awards.
- The Council is promoting and brokering apprenticeships to support businesses to meet employment and skills requirements through its planning function on new developments and its procurement activity. A Scrutiny Board inquiry is examining how we can maximise employment, training and supply chain opportunities.
- Work has commenced on a feasibility study for the establishment of Apprenticeship Training Agency for the city to be taken forward by a partnership involving Leeds City College, Leeds City Council and the Chamber of Commerce. This would support an enhanced learning offer through the Leeds Retail Academy matching provision to the planned level of investment in new developments.

Data Development

NAS provide a quarterly apprenticeship data pack for local authorities. This does not currently contain employer engagement data, however, NAS did provide this information following a specific request from Leeds in summer 2011. Negotiations are ongoing with NAS for this to be provided on a regular basis and to include data below city level to improve targeting and support increased take-up.

Risks and Challenges

Ensuring regular data updates on employer engagement activity from NAS will be essential to track performance and to inform the targeting of activity and interventions. Constructive discussions are ongoing to ensure employer data is included within the local authority data packs from 2012 onwards.

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: All people in Leeds have a high quality standard of living

Priority: Support the sustainable growth of the Leeds' economy.

Why and where is this a priority Ensuring Leeds has a strong and sustainable economy is important to the quality of its citizens lives and well-being. Attracting investment and supporting businesses to start up and grow will support the creation of new job opportunities which is vital in achieving this priority.

Overall Progress: Amber

Story behind the baseline

The volume of business registering for VAT has been in decline since 2007. This is because the economic downturn has created challenging market conditions which has made it more difficult for businesses to start-up and existing companies to grow. In particular, many companies are facing the challenge of attempting to find new markets at a time of tight cash flow and restricted bank lending.

Cuts to public sector budgets has resulted in a reduction in private sector commissioning.

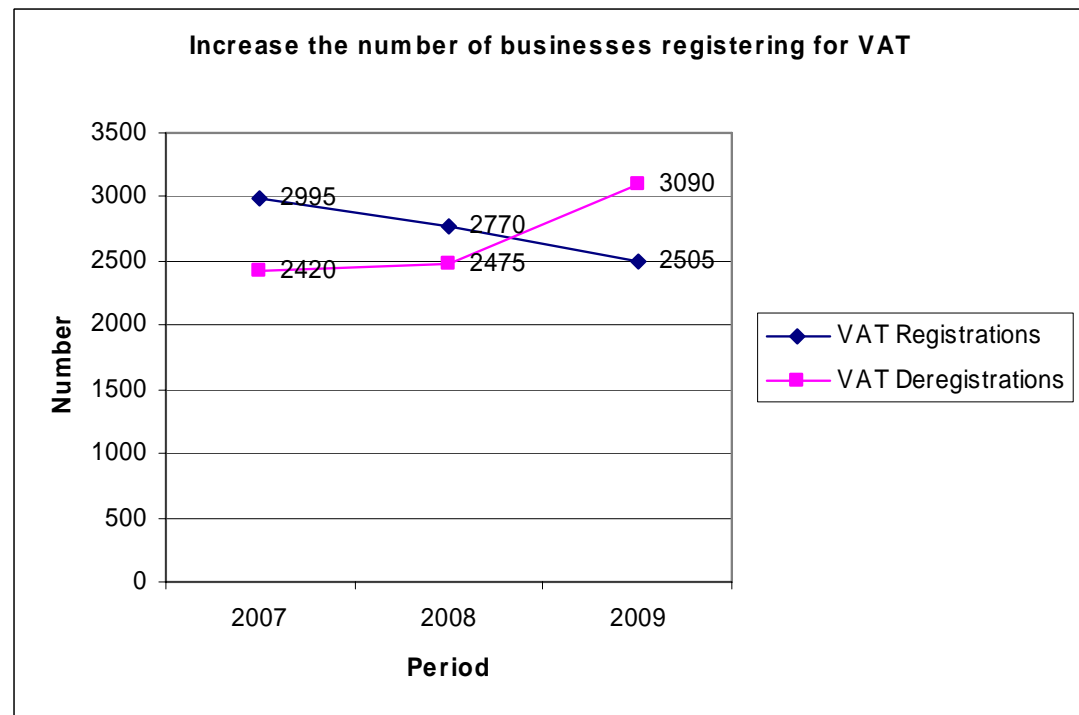
However, the overall number of businesses which have become VAT registered has increased by 7.3% since 2004 representing a rise of 1655 business during that period.

The end of Business Link Yorkshires' face to face service and the Local Enterprise Growth Initiative (LEGI) programme in 2010/11 means the availability of publicly funded support for Leeds' businesses has significantly reduced.

Leeds has reported the 5th highest business survival rate after 5 years of all the UK's major cities¹.

A new Economic Growth Strategy is being developed for Leeds which outlines how the Council and its partners will collaborate to encourage increased investment and improved economic output.

Headline Indicator: Increase number of businesses registering for Value Added Tax (VAT)



Data for 2010 is not due until December 2011.

¹ Leeds Economy Handbook – Updated Autumn 2011

What do key stakeholders think

South Bank City Park: The consultation process reinforced the joint aspirations and vision of the South Bank Planning Statement. It supported the potential of this area to contribute to the sustainable growth of the Leeds economy with its emphasis as a major area of green space and mixed use development.

What we did

Developments & Projects

- Eastgate: Revised planning consent granted on 6th September 2011
- Casino: Consultation on the casino's licensing 'statement of principles' now concluded & License marketing strategy developed
- Holbeck Urban Village (HUV): Green corridor phase 2 successfully delivered
- HUV: Tower works promoted and first phase contracts let
- South Leeds Investment Partnership (SLIP): Strategy launched on 25th June 2011.
- Trinity Leeds: The flagship retail development is on course for its scheduled spring 2013 completion with almost 65% of the scheme already pre-let.

Infrastructure

- New Generation Transport (NGT): Best and final funding bid (BAFFB) submitted to government on September 9th 2011.
- Leeds Bradford Corridor The Department for Transport (DFT) agreed funding to provide extra capacity on 7 peak services from December 2011

Financial Inclusion

- A telephone advice gateway, which provides one common phone number for use across all advice agencies, was established in September 2011. This more equitably shares the consumer demand for debt advice across all providers.

What worked locally /Case study of impact

A joint bid between the private and public sector was presented to MP's at Westminster on 13th September 2011 proposing to bring the £3bn Green Investment Bank to Leeds demonstrating exemplary partnership working.

New Actions

Developments & Projects

- South Bank City Park: Develop an outline business case to assist with the delivery of the city centre park, on the basis of a phased implementation plan including the potential for a footbridge link to the Sovereign Street area
- Casino: Obtain executive board approval to adopt the Casino's licensing 'statement of principles' in November 2011 and full council approval in January 2012
- Develop proposals for an advanced health medical park.

Infrastructure

- NGT: Bid decision expected in December 2011
- Flood Alleviation Scheme (FAS): Present options report to Corporate Leadership Team (CLT) in December 2011

Financial Inclusion

- Establish a Community Development Finance Institution for Leeds in conjunction with Leeds City Credit Union

Data Development

None

Risks and Challenges

Developments & Projects

Eastgate: Economic uncertainty preventing developer confirming exact timing of delivery.

Infrastructure

NGT: DFT fail to approve BAFFB

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: All people of Leeds will benefit from a world-class cultural offer

Priority: Get more people involved in the city's cultural opportunities.

Why and where is this a priority A creative accessible cultural programme which engages local people is a vital component of a healthy, inclusive, high profile city, and contributes strong links to the city's economy both directly and through encouraging business to relocate/stay in the city. The 2011 results from the annual Cushman and Wakefield show that 16% of respondents stated that the quality of life for employees was an absolutely essential factor when considering relocation to an area.

Overall Progress:
Green

Story behind the baseline

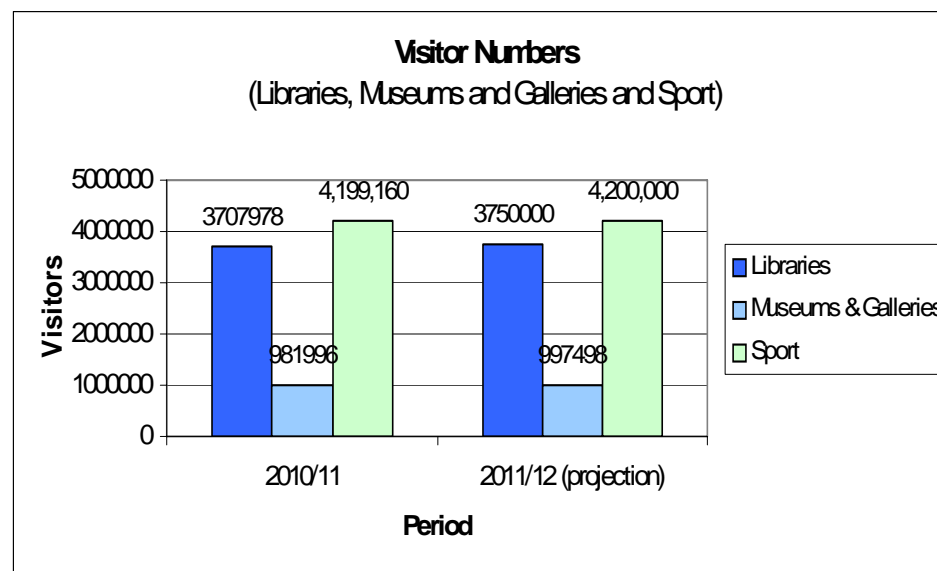
While Leeds has a wide ranging programme of activity in some areas there is not an equal take up across the City either geographically or by different community groups. The programme is strong in certain activities but weak in others and some communities have a lot of activity and others either have a perceived or real lack of innovative cultural opportunities.

The number of visitors to parks and open spaces is increasing, particularly for community parks and demonstrates that visitors are representative of the community of Leeds in terms of age, ethnicity, gender and disability. According to the last survey carried out in 2009 a total of 68.9 million visits were made to Leeds Parks. It is anticipated the Citizens Panel will be used for the next survey in 2012/13.

For some there are barriers to access whether these are physical or by age or simply by lack of information that they are able to interpret. For others there is an assumption that they are not welcome or that the event is not for them.

Actions are planned over the next few years to identify gaps in provision to improve communication and access and to work with both the providers and the audiences to build activities that overcome the identified problems. Partners have also agreed to sharing data to improve our knowledge in this area.

Headline Indicator: Increase the proportion of adults and children who regularly participate in cultural activities. Annual indicator no data to report at Q2.



What do key stakeholders think

- Consultation has taken place with children to obtain their views of what is on offer across the city. Examples of some of the feedback children gave were, not enough fun things to do in the City, the Art Gallery needed more creative arts facilities and better promotion. Positive feedback was the interactive nature of the museum, accessibility of the staff and activities in Libraries. This informal consultation was followed up during Breeze on Tour in the summer with the results currently being analysed.
- The Parks residents' survey in 2009 received 5,000 responses from adults, children and young people to identify the park they most frequently used and gathered information on satisfaction, frequency and reason for use. The survey showed significant increase in visitor numbers to community parks compared to surveys from 2004 to 2006.

What we did

- 'Dancing in the Street' exhibition project at Leeds City Museum working with partner carnivals (Otley, Bramley and the West Indian Carnivals and Leeds Pride).
- Over 600 community, charity and commercial events held in parks with Opera, Party in the Park and Red Bull Flug Tag held in July, Classical Fantasia and Leeds Asian Mela both held in September.
- Leeds won gold at the Chelsea Flower Show for the second year running and the 2009 and 2010 gardens have been relocated to Roundhay Park.
- Renovations works to the Terrace Bar under the Art Gallery and Central Library have now been completed.
- Leeds Art Gallery successfully attracted 3 major exhibitions; Sean Sully, Henry Moore and Damien Hirst.
- Completion of the Libraries Review, with more libraries open longer hours, new mobile routes introduced as well as the introduction of mobile internet facilities
- The Sport Positive Futures programme continues and engages with young people in deprived areas of the city. Some sports centres also offer 'Friday Night Projects'.
- Sports Restructure is progressing with the restructure and the delegated decision taken in early October, and the application process to be complete by end of October 2011.
- 18,000 young people took part in Breeze on Tour and 5,717 joined the Summer Reading Challenge reading 17,659 books.
- New playgrounds have been created including a significant accessible facility at Temple Newsam in partnership with Physcap.
- Parks and Countryside have engaged local people and organisations in volunteering including establishing new groups at Golden Acre, Middleton Park, Pudsey Park and Dartmouth Park.

What worked locally /Case study of impact.

- Leeds Half Marathon and the Jane Tomlinson 10K saw record numbers of people taking part. The events also welcomed runners from across the country bringing inward investment to the City.

Risks and Challenges

- The need to sustain the marketing strategy and public visibility of visitor attractions and services.
- Our ability to introduce improvements to the services in response to the public's changing use in the current economic climate
- Maintaining income in a difficult economic climate.

New Actions

- Cultural Olympiad - continuing to develop a cultural programme for 2012 . The Chinese Olympic committee will use Leeds as a training base in preparation for 2012, with competitors from Russia, Holland, USA, Australia, Serbia and Canada also using some of Leeds facilities.
- Lotherton Hall Estate - restoring key elements of the site broadening the visitor offer and improving access and safety to encourage more people to visit and stay longer.
- Mobile Library Services Improvements – introduction of a set of mobiles targeted at specific groups and replacement of the two oldest mobiles.
- City Centre Park – continued investigation into the development and site opportunities.
- 3 Year Grant Funding – responding to the Arts Organisations' requests to help their sustainability and long term planning.
- Extend the events programme e.g. Kaiser Chiefs concert. Continue to encourage community led events in parks.
- Art Gallery - Opening of the shop including a providing a Changing Places Facility.
- City Museum – increased involvement of children and young people in exhibition programmes.
- Community Asset Transfer negotiations taking place for Garforth Sports Centre and Bramley Baths.
- Engaged LMU to develop social and economic impact measure for culture in 2012.
- Middleton Park – commenced £2.2 million HLF Parks for People funded scheme developing new visitor facilities, improved infrastructure and access.

Data Development

- Work continues on developing the headline indicator.
- As part of the three year grant programme organisations will provide usage data.
- Working with Leeds Metropolitan University to develop social and economic impact measures for use during the cultural Olympiad

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: People choose sustainable travel options

Priority: Improve journey times and the reliability of public transport.

Why and where is this a priority

Improving vehicle journey times and the reliability of public transport is a priority for both the business community¹ and residents of Leeds². Each day over 750,000 vehicles cross the Leeds central cordon and at peak times, the transport system within Leeds supports around 120,000 commuters into the city centre. However, the growth of the economy has resulted in road congestion and over crowding on public transport. Addressing these issues in a sustainable way is a key challenge for the authority to make Leeds a world class city to live, work in and visit.

Overall Progress: GREEN

Story behind the baseline

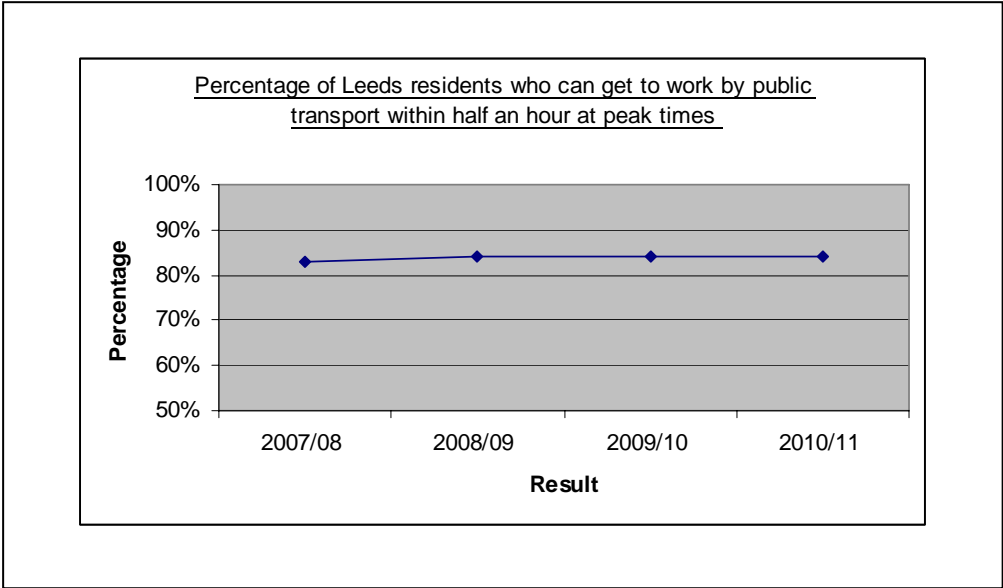
Performance on this headline indicator is static. In part, this is because Leeds covers a wide geographical area and residents in the outer areas – whilst served by a bus/rail service – may not be able to physically reach work within 30 minutes.

Network shrinkage (the withdrawal or reduction in frequency of services) has a disproportionately negative impact on people living in rural areas where there are fewer transport choices available. To allow for this Transport Policy intends to undertake sensitivity testing (see Data Development section) and discussions are ongoing with Metro in terms of monitoring the impacts of service cuts.

Overall, our performance is similar to other core cities (average 84%) and considering the decline in use of public transport due in part to the recession but also increasing fares, it is unlikely that additional services will be introduced. Also, Metro are planning to review all supported services in an attempt to reduce costs.

With regard to Improving vehicle journey times, this is a priority for the Local Transport Plan 3. Initiatives to achieve this include: the Traffic Light Priority Scheme, the Permit Scheme for Roads & Street Works, and providing access to more sustainable travel modes (e.g. introducing cycle paths). These initiatives will help lock in the improvements made in reducing vehicle journey times as a result of less traffic.

Headline Indicator: The percentage of economically active residents who can get to work by public transport within half an hour at peak times.



¹ Cushman & Wakefield Study 2010 – 26% of businesses stated that ease of travelling around the city was an absolutely essential factor when deciding where to locate a business.
² Results of the 2009 Residents Survey: 45% of respondents stated that a spending priority should be to improve getting around the area safely and easily without using a car.

What do key stakeholders think

The 2009 Residents Survey indicated that 26% of residents believed that public transport was one of the most important things in making their neighbourhood a good place to live. Every scheme undertaken is subject to extensive consultation which informs development. Recent major consultations include; New Generation Transport (NGT), Leeds inner Ring Road (IRR), Leeds Station Southern Entrance (LSSE) Rail Growth Package (RGP), and the Local Transport Plan 3 (LTP3). Also, METRO produce annual customer satisfaction surveys (results available November).

What we did

- Funding- £4.2 million of Local Sustainable Transport Fund (LSTF) money was obtained across West Yorkshire to reduce congestion, connect people with jobs and encourage them to make sustainable travel options. Sustrans funding of £519k received to fund scheme; 5, 15 and 16 of the Core Cycle Network. Best and Final Funding Bids (BAFFB) for; NGT, Kirkstall Forge and Apperley Bridge were submitted in September.
- Leeds Bus Partnership- A65 Kirkstall Road progressing well. A653 Dewsbury Road Quality Bus Corridor complete on Oct 16th. A developer contribution of approx. £166k (79% of scheme cost) has been obtained for Phase 2 of the Meanwood Bus Priority Initiative.
- High Speed Rail (HSR)– Consultation concluded in the summer. Support agreed for development of both the Manchester and Leeds routes within the same timescales. Awaiting decision.
- Managed Motorway Scheme (M62 J25-30)– Identified approx. £48m in savings on the scheme. Works to commence in October.
- Urban Traffic Management Control (UTMC)-Exec Board approval for funding to the value of £2.3m. Two contracts are now out to tender.
- Permit Scheme for Roads & Street Works– Bid submitted to DfT in Aug.
- Bus Lane Enforcement – Initial indications are that there has been an 80% reduction in violations since the scheme was introduced.

What worked locally /Case study of impact

Network Management pooled resources with other authorities to develop a West Yorkshire Permit Scheme. This provided efficiencies, and cost savings (approx. £27k) and further savings are expected.

New Actions

- Decision expected from DfT regarding; NGT, RGP and Permit Scheme December 2011.
- Leeds Bus Partnership – Horsforth Roundabout to be the subject of a Public Enquiry in November 2011. Canal Street due for completion February 2012.
- LSSE – Consultation to be undertaken by Spring 2012
- Park & Ride Scheme – Planning application to be submitted by April 2012
- HSR – Decision expected from the Secretary of State (SOS) in December 2011.
- UTMC – Contracts to be awarded in January 2012.

Data Development

- Headline indicator – Sensitivity testing to be undertaken. Further discussions with Metro to determine best way to monitor service.
- LSSE – Metro and Network Rail are to carry out further passenger counts to refresh modelling work that was carried out in 2009.
- Leeds Bus Partnership - Patronage figures for 'treated' corridors agreed with Metro. Data available shortly for internal use only.
- Supporting Indicators - Other indicators we will use to support the headline indicator include: bus patronage, proportion of buses that are late and journey time variability (congestion). The methodology will be developed in conjunction with Metro.

Risks and Challenges

Proposals for: NGT, RGP, HSR and Permit Scheme not approved.

Bus Commission Report on Quality Bus Contracts delay Metro's ability to progress with plans for greater regulation of bus services.

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: We all benefit from a low carbon economy

Priority: Improve the environment through reduced carbon emissions.

Why and where is this priority: Our way of life in Leeds relies on a temperate climate which is finely balanced and small changes to it can have dramatic impacts on our lives. Climate change will alter this balance, threatening the health of our citizens, damaging our natural environment and disrupting the supply chain that our economy relies on. The council, the health sector, colleges and universities, voluntary organisations and businesses are working together to find ways to speed up carbon reductions through the use of energy efficiency and low carbon technologies, energy management, staff engagement and procurement of low carbon goods.

Overall Progress:
AMBER

Story behind the baseline

Headline Indicator: Reduce carbon emissions

This Report Card does not include progress against actions in regards energy efficiency for individual homes as these are reported within the “Improve Housing Conditions and Energy Efficiency” Report Card.

This quarter the focus is on what the public sector has and will be delivering, with other sectors considered in subsequent quarters, and a cross sector summary at the year end.

Leeds City Council (LCC) data is gathered from sources across the council based on the financial year. It includes our own fuel use (gas and electricity in buildings and fleet fuel) together with street lighting, business travel and the taxi service.

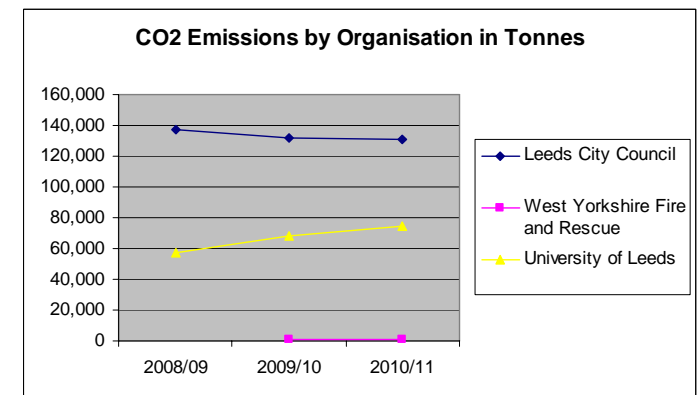
Emissions have decreased each year with a reduction of 4.7% between 2008/09 to 2010/11. The reductions achieved were: 7.2% decrease in buildings; 11.8% decrease in business travel; and 13.2% decrease in outsourced fleet. The reduction overachieved against the 2010/11 target despite a very cold 2010/11 winter.

LCC will need to deliver a reduction of 3% annually to meet the longer term commitment of a 40% reduction by 2020/21.

The University of Leeds (UoL) data is taken from the University Estates Management Statistics. The UoL have set a target of 35% reduction in CO2 by 2020/21. The increase in consumption is due to the expansion of the university with a number of new and refurbished buildings. New buildings have been constructed to BREEAM “very good” standards and existing buildings are refurbished to the highest energy standards possible given that 40% of campus buildings are listed and are in a conservation area. [The data for 2010/11 will be ratified October 2011].

West Yorkshire Fire and Rescue Services (WYFRS) data is taken from information gathered from the monitoring of gas and electricity on stations and at Fire Service Headquarters.

From 1st April 2011, it is estimated that NHS emissions will be 2,300 tonnes mostly due to the LIFT (Local Improvement Finance Trust) health centres. LIFT Centres have been built to use less than 35 Gigajoules per 100 m³ much lower than the top 25% of hospitals which were achieving only 53 Gigajoules per m³ in 2004, however, some centres, for example the Reginald Centre, have been built to achieve BREEAM Excellent standard.



What do key stakeholders think

- Consultation with Enterprise Zone (EZ) investor stakeholders and Members has validated common objectives to move to low carbon solutions.
- Local Enterprise Partnership (LEP) Board has established a Green Economy Panel, reflecting the growing importance of the low carbon economy to the business community in Leeds City Region. There has also been strong interest from council tenants in the solar Photo-Voltaic (PV) project.

What we did

- LEP and government approval for an EZ based on low carbon development and industries.
- Regional Growth Fund bid for EZ transport and local energy generation; Aire Valley (Leeds Urban Eco-Settlement (LUES)) low carbon energy feasibility studies completed; energy companies' discussions on EZ low carbon energy micro-generation and combined heat and power plant (CHP) .
- Good progress on solar PV systems on at least 1,000 council homes.
- Streetlighting early switch off report to Exec Board in May.
- Public sector organisation discussions continued for Civic Quarter CHP.
- Eastgate CHP plant approved in July 2011.
- Building for Tomorrow Today, Sustainable Design and Construction Supplementary Planning Document published in Aug 2011.
- Southbank Planning Framework report submitted to Exec Board.
- NHS projects e.g. boiler/heating system replacement; estates' rationalisation; business travel analysis; and sustainable procurement in NHS Supply Chain.
- Bio-methane refuelling station installed in LUES given Green Apple national award; LCC now has 34 alternative technology vehicles.
- 90 schools on the Leeds Sustainable Schools Framework (LSSF); Energy Audits of 5 schools; and Low Carbon Schools Programme pilot launched.
- Interim Report produced for LUES Energy Efficiency Behavioural Study.
- Leeds City College staff discount travel scheme; Park Lane City Car Club site; shared NHS shuttle bus; and car share scheme established.
- WYFRS smart meters fitted at fire stations; Euro 4 compliant vehicles; bio-diesel use in vehicles; and to replace 1 coal fired boiler with Biomass boiler.
- First hybrid buses, saving approx. 30% fuel and CO2 compared to diesel; 22 hybrid buses now operating with potential to save 330 tonnes of CO2.
- Bus shelter LED lamps have reduced power consumption by average 66%.
- Travel to School Survey 2011 showed increase of over 1,000 pupils walking.

What worked locally /Case study of impact

- Private sector led bid for the Green Investment Bank to be located in Leeds submitted, with strong support right across the City Region.
- 8.25% energy saving at Weetwood School via 'no cost/low cost' measures i.e. children monitoring lights/computers in classrooms; boilers adjusted; and software installed to turn computers off overnight, weekends and holidays.

Risks and Challenges

- As the economy recovers, the recent decrease in carbon emissions is likely to be reversed.
- Sustainability is perceived as a long term investment making it susceptible to being sidelined in the face of financial pressures.
- If RGF bid is not successful, it could jeopardise the timely implementation of EZ combined heat and power plant and/or other local energy provision.

New Actions

- Refreshed Leeds Climate Change Strategy 2012-2015 due for publication early 2012.
- Procurement of a contractor to deliver a free private sector cavity and loft insulation scheme due for completion in November.
- Further consultation requested by Exec Board regarding streetlighting early switch off for the specific proposed sites
- Viability Assessment for Civic Quarter CHP and seek formal support from organisations to take the scheme forward, if viable.
- General Practitioner Consortia development of sustainable work programmes for procurement and commissioning; and environmental impact assessments and reductions in CO₂.
- Continued discussions with third parties to encourage utilisation of bio-methane re-fuelling station.
- UoL Green Team to encourage sustainability at an individual level.
- Work started with various third parties to progress provision of electric vehicle recharging infrastructure; work with UoL to benchmark existing fleet technologies' performance; and review of transport requirements to be conducted.
- LSSF plans to make framework available to all schools across Yorkshire and the Humber region; and incorporate Thermo, Leeds energy superhero, into the developing Low Carbon Programme.
- LUES Energy Efficiency Behavioural Change Study further monitoring and data collation to take place.
- WYFRS purchase and build of new appliances using co-polymer toughened plastic; and fire station refurbishments and initiatives.
- Development of LCC Bike to Work Scheme for 2012; 10 more "Scoot to School" schools; and 6 roadshows in secondary schools to promote sustainable travel.

Data Development

- Schools' performance data on energy, water use and waste needs to be produced to establish a baseline position.

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: Leeds is a place where people want to live, work and visit

Priority: Raise the profile of Leeds nationally and internationally.

Why and where is this a priority Raising the profile of Leeds will attract new investment and skilled workers into the city. This supports Leeds' existing businesses and workforces to grow which is fundamental to the city's prosperity.

Overall Progress: Amber

Story behind the baseline

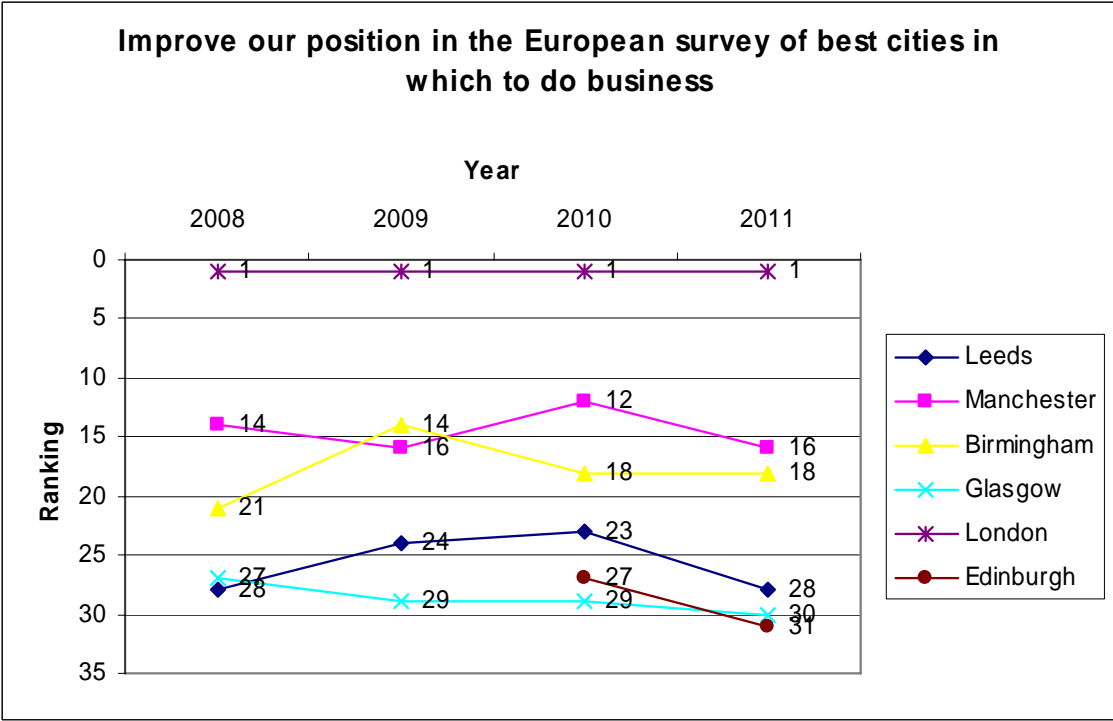
Since 2006 Leeds has steadily increased in the rankings until 2011 where it fell back to its 2008 ranking of 28th.¹

With the exception of London and Birmingham, which have stayed the same, all the other UK cities have lost places in the study: Leeds by 5 places, Manchester and Edinburgh by 4 places and Glasgow by 1 place.

Leeds remains above Glasgow and Edinburgh. Leeds has improved its ranking in 3 areas from 2010: Cost of staff (up one place); availability of office space (up three places); and quality of telecommunications, although it has lost its 2010 top spot for value for money for office space (moving down 3 places) and moved down 2 places in terms of qualified staff.

The hosting of the Chinese 2012 Olympics training camp, the Russian Olympics diving team and the opening of the Arena and Trinity Leeds developments in 2013 will provide real opportunities to raise the profile of the city.

Headline Indicator: Improve our position in the European survey of best cities in which to do business.



¹ Cushman and Wakefield European Cities Monitor 2011

What do key stakeholders think

The recent 'Impact of City Centre Public Realm Improvements' ad-hoc survey of businesses and city centre users determined how they felt the Councils public realm refurbishments had impacted on business trade and the physical environment. The majority of respondents felt that the city centre's retail core has substantially benefited in terms of uplift in quality, increase in trade and general enjoyment of being in the city centre. Anecdotally, businesses still feel Leeds doesn't undertake sufficient marketing and promotion of the city.

What we did

Kirkgate Market

- The market won best shopping centre under the "independent" category at Leeds Retail Awards 2011 on 2nd October 2011

Partnership Events & Festivals Programme

- Leeds Loves Food (LLF) event successfully delivered during the Summer. The event attracted £481,000 in Advertising Value Equivalent (AVE) media coverage and there was an overall net increase in footfall of 4%.
- Successfully attracted China's 2012 Olympics team to base its training camp in the city.

Marketing Leeds

- Marketing Leeds appointed ASDA chief executive Andy Clarke as new chair of the board in September 2011

Leeds City Region (LCR)

- LCR bid to host the governments £3bn Green Investment Bank was launched at a high profile event at Broadgate, Leeds on September 8th 2011 and presented to MP's at Westminster on September 13th 2011.

Rugby World Cup 2013

- Bid submitted to be a host city in July 2011.

What worked locally /Case study of impact

Marketing Leeds and the Council worked effectively with new event partners Johnstone Press (Owners of Yorkshire Post & Yorkshire Evening Post) to increase sponsorship, and attract several stallholders to the Millennium square showground to form the Yorkshire Food and Drinks show.

New Actions

City Centre Extended Opening Hours

- Meet with Leeds' 6 key retailers to launch extended trading hours with support from the Leeds Retail Association (LRA)

Partnership Events & Festivals Programme

- Deliver Leeds Loves Shopping (LLS) event in October 2011 and Festive Leeds event in December 2011
- Deliver the 'business of the economy' event in October 2011
- Deliver the 'business of manufacturing' event in November 2011

Marketing Leeds

- Appoint new chief executive and complete merger with Council business and tourism services.

Legible Leeds

- Complete installation of sign-posting maps in the city centre by winter 2011

Data Development

N/A

Risks and Challenges

Marketing Leeds

Effective integration of staff & activities of Marketing Leeds, Financial Leeds, Locate in Leeds, Visit Leeds, Leeds Visitor Centre and Conference Leeds

City Centre Events & Festivals Programme

Ensuring maximum benefits from major events are gained